

Sample Pages and Information



I. Welcome Page

The "Welcome Page" can be a "Splash Page" or a "Home Page." Not all web sites have a Splash Page. They are optional, and usually lead to the Home Page. However, it is uncommon for a site to not have a Home Page.

More about each is explained below

Ia. Splash Page

A "Splash Page" is usually a page that a web site visitor only sees once per visit (when they type your company's main www.***.com address). A splash page consists of your company's name and logo, a small amount of information, and sometimes a picture. Once a visitor clicks anywhere on the Splash Page, they are taken to the Home Page.



Ib. Home Page

The "Home Page" is usually the page that the visitor will see whenever they click on your company's name within your web page. The Home Page is the user's starting point. It should contain links to the various departments or offerings of your company. If your web page were an office, the Home Page would be the lobby.

II. Common Sections

In Image Ib we used the sample sections "Order," "Info," and "About." Other common sections are "Apply," "Join," and "Contact Us." We will take a closer look into a few of these sections and show samples of how we can design them for your website.



Sample Pages and Information (Continued)

ABC Co.
Order Info About

 Our product is the brand new ABC. It is very useful, and can be yours for only \$1000!

IIa. Info Page

The "Info Page" should give detailed information about the product or service that you are offering. It should focus on the offering, and not your company. Information on your company will be provided in the "About Us" section.

IIb. About Page

Customers may want to know a little about your company's history or your personal background before they do business with you. The "About Us" page is the perfect place to post this information. You may have a subheading called "Company History" and another one titled "Professional Background," for example. Professional looking photos may add to the visual appeal of the page.

ABC Co.
Order Info About

Company History
 Since 1960 we have made quality ABC's.

Leadership History
 Mr. Smiley, President, has experience.

ABC Co.
Order Info About

Please fill out this form.
 Name: _____
 Phone: _____

(Submit) (Cancel)

IIc. Form Pages

(Apply, Join, Feedback, Sign Up, Send Catalogs, and similar pages.) Perhaps one of the most important pages of your website, a page with a form on it can be used to obtain invaluable information from your visitors! You can have the form send you an email with the responses that the customer typed into the form. This can be the best way to obtain business leads or feedback from your visitors!

III. Other Pages

There are other pages that you should consider. A Contact Us page should have department phone numbers and the company address. Businesses selling goods should have a shopping cart or order form.

Give us a call to discuss how our Custom Business Solutions team can develop a website to meet your needs.

ABC Co.
Order Info About

Large ABC
 In stock. Add to Cart 

Medium ABC
 Red. Out of stock.
 Estimated: 2 Weeks